

65, Rue du Rhône 1204 Geneva Switzerland Tel. 0041(0)22 9302629 www.stfoundation.org info@stfoundation.org

# **Privacy policy**

#### **About STMicroelectronics Foundation**

STMicroelectronics Foundation is a charitable organization created in 2001 by STMicroelectronics NV, reflecting the increasing commitment of the company to social responsibility, based in Geneva Switzerland.

It aims to develop, coordinate and sponsor projects employing the use of science and technology in the promotion of human progress and the sustainable development of less privileged communities around the world.

The Foundation has spearheaded a program which aims at spreading the benefits of digital technology, by providing, free of cost, both the tools as well as the basic training to those who have no knowledge of how to use a personal computer and access the Internet: the so-called Digital Unify Program.

## We respect your privacy

STMicroelectronics Foundation is committed to protecting and respecting your privacy. To lawfully do so, we respect the processing, storage and security obligations and guarantee the subjects rights as stated by the Swiss Data Protection Act as well as the EU GDPR (the European General Data Protection Regulation).

This privacy policy covers any services and contents offered by STMicroelectronics Foundation through the website *stfoundation.org*, unless otherwise stated in individual cases.

This privacy policy describes:

- Which personal information we collect and whether personal information is given by you or whether it is invisibly collected simply by accessing our services.
- What we do with and how we use collected personal information.
- The method we use to connect with you.
- What you can do if you have any complaints related to our usage of your privacy.
- Future changes to this privacy policy.
- Our contact information.
- Information concerning cookies and tracking.
- We inform you about any third-party access to your personal information;

#### Which information we collect and how we use it

### Data we invisibly collect:

When you visit a page of our website *stfoundation.org*, we automatically collect certain information about you but that don't directly identify you. Collecting this information helps us better understand visits and activities on our website.

This information includes **usage data** such as your activities on the pages of our website (the pages viewed, sequence, session duration, bounce rate, dates and time of access, and manner of such activities) and **technical data** such as service provider and internet protocol (IP) address used to access.

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We store this information only for 1 year and only for statistical purpose related to our website's activities.

# Data you provide to us:

We collect personal data you have provided to us in specific occasions. In order to be in contact with you, answer to your messages and process your donations, we require some direct personal information from you that we treat strictly confidential. We do not misuse any personal information that you provide to us about yourself.

# The Contact Us form

We collect your information when you fill in the "contact us" form on our website. By doing so you provide your name, your email address, and the content you write in the message box and in the subject box. We may store the information when and as long as needed for the specific purpose of your request.

### The Newsletter

We communicate with you via email when you have knowingly given us your personal information during any of our personal meetings in order to remain in contact, particularly by sending you our Newsletter from time to time. The purpose of our Newsletter is to update you about our ongoing projects, our activities and our services. Each newsletter email sent from STMicroelectronics Foundation includes an option to remove your email address from the mailing list.

### Who else may have access to your information?

We do not sell or rent any of your personal information to any third party under any circumstances and we only share or disclose your personal information with third parties as set forth in this Policy, and in all cases, for legitimate business purposes.

Our website may contain links to third party websites (e.g. to our channel on Facebook). Once you have used these links to leave our website, any information you provide to these third parties is not covered by this Policy.

As STMicroelectronics Foundation, we use social media platforms (e.g., Facebook, Instagram) to be more directly in contact with the public and especially with people potentially interested in our education activities all over the world. Yet, when you interact with us through social media platforms, this Policy doesn't apply.

We have no control over the nature of the information collected directly by any such third parties and you should refer to their privacy policies for information concerning the way your personal data is processed.

### **Cookies and tracking**

We use a tool called Google Analytics to measure interactivities on our website and it is possible that Google Analytics collects further personal data, when you visit a page of our website. Data gathered via Google Analytics is used by us according to this Policy and used by Google according to its policies.

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To opt out of the collection and processing of data by Google Analytics, please go to: <a href="https://tools.google.com/dlpage/gaoptout?hl=en">https://tools.google.com/dlpage/gaoptout?hl=en</a> and follow its instructions.

We do not use advertisements on our website nor on our social media platforms channels to promote our business and/or our activities.

# Security and access to your personal information

STMicroelectronics Foundation is committed to keeping your personal information safe and secure. Personal data are stored in Switzerland or at a destination within the EEA (European Economic Area). We process and store personal information only for the duration of the business relationship. Moreover, as part of the subject's rights, you can access your personal data and request more information about the personal data we hold about you by emailing us at *info@stfoundation.org*.

### **Communications**

You will only be contacted by STMicroelectronics Foundation for updates related to our ongoing projects. If you no longer wish to receive correspondence, emails, or other communications from us, you may optout at any time by writing to us at the email address *info@stfoundation.org*.

## **Future changes to privacy policy**

We may change this Privacy Policy at any time without giving notice. If we make significant changes, e.g. how we use your personal information, we will let you know via email.

### Contact information.

If you have any questions related to this Privacy Policy or complaints related to our usage of your personal information, please contact us at: *info@stfoundation.org* 

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